List of Pre-Requisites while Product Uploading

1. The seller should upload the authentic Handloom/ Handicrafted product. The product shouldn't be machine made or powerloom made. It should be handmade.

2. To carry out the fundamental duties or activities, the seller must be technologically educated. Sellers should decide in advance what kinds of goods they will sell.

3. **Product Category:** The seller should select the appropriate category for your product, which will help it to be found easily by customers while browsing.

4. **Product Images:** The seller must have product photos prepared in accordance with the SOP's specified sizes. High resolution should be used for images.

5. **Product Quality:** All the sellers on boarded here are thoroughly verified weavers, artisans, societies and producer companies. All the responsibility regarding the quality/ authenticity of the product lies with the sellers.

6. **Product Information:** The seller should have accurate and detailed information about the product you want to upload, including its name, description, features (colors, state of origin), specifications (size, weight, and material) and images.

7. To get the highest possible sales of the goods, the seller should post as much information as possible. They should provide information about the colors, measurements, thread counts etc, of the specific products wherever applicable.

8. Seller should use simple keywords for their products uploading on the portal to get searchable even among the large categories of the products.