## <u>List of Pre-Requsites for the smooth operations of overall</u> <u>E-commerce</u>

- 1. For the operation and management of the portal, the sellers should have access to the internet and PC/ laptop/ desktop.
- 2. The price calculator is provided for calculating the appropriate list price of the product. The sellers should use calculator to determine the list price of the product. Also, for each product, they might include the discounted price in their original pricing offerings.
- 3. Sellers should have a facility to take printout of the labels that needs to be pasted on packaged products before shipping.
- 4. Shipping Details: Please be informed that sellers need to package their products on their own considering all the guidelines mentioned in packaging of SOP. Sellers should provide accurate shipping details, including delivery time, to ensure timely delivery of the products to customers.
- 5. Be sure that every care instruction is very clear, especially for products that are fragile.
- 6. **Inventory Management:** Sellers should manage their inventory carefully and make sure that sellers have enough stock of the product available to meet customer demand.
- 7. Sellers should have a clear understanding of the platform's policies and regulations. These policies may include rules regarding product listings, shipping methods, and customer expectations.
- 8. Sellers must also have a thorough understanding of their target audience and the competition. This includes knowing what products are in demand, how to differentiate their own products from similar products on the market.

9.	<b>Legal Compliance:</b> Sellers should comply with all the legal requirements applicable to their business, such as labour laws, environmental regulations, and tax laws.